



Seeking:

Progressive Activists Passionate About Youth Organizing

By the year 2015, the Millennial Generation (18-35 year-olds) will become one-third of the entire U.S. electorate. The Millennial Generation is the most diverse and progressive generation in the history of our country and will become most powerful political force since the baby boomers.

We are looking for talented, enthusiastic, progressive activists to harness the power of the Millennial Generation and create lasting political and civic change in their home state. WE ARE LOOKING FOR YOU!!! GO! GO! GO!

Skyline Public Works, in conjunction with Peter and Jonathan Lewis and Jon Stryker, is offering up to eight matching grants of up to \$250,000 to be disbursed over three years to new or existing state-based organizations that focus on engaging the Millennial Generation in progressive Democratic politics. Grants will be awarded in late 2007.

PROGRAM GOALS:

The ultimate goal of the program is to support partisan youth organizations that will be a permanent part of their state's progressive infrastructure, and to develop a broad base of committed young people who are actively involved in the state's civic life. Grantees may choose to request funds divided among two or more related organizations or entities. For example, one entity may be focused on public education and lobbying and another on election-related activities.

Applicants should also demonstrate a commitment to the following goals:

- To develop youth-focused campaign strategies to elect progressive Democrats to the state legislature;
- To generate creative, innovative and exciting new projects focused on educating and mobilizing young progressive voters;
- To identify, mentor, support and train young progressive leaders;
- To attract and engage the Millennial Generation to become a lasting progressive voting bloc.

Candidates are encouraged to look at the [Oregon Bus Project](#) as a successful model and to emulate aspects of its collaborative and inventive culture and programmatic successes, such as [Bus Trips](#), [Politicorps](#) and [BuildingVotes](#). More information about past grantees can be found at www.SkylinePublicWorks.com.

TARGETS:

All innovative and creative persons and programs are encouraged to apply. However, preference will be given to organizations that include programs that reach out to young people in under-represented communities: i.e. Hispanic, African American, gay and lesbian, etc., in fun and non-traditional ways.

PROGRAM REQUIREMENTS:

One of the primary objectives of this grant program is to create financially independent organizations within three years. This will require the grantee to reach prescribed fundraising milestones each year in order to ensure that they have built the relationships needed to survive after the grant has expired.

Additional grant requirements are:

- A clearly identified and committed management team—including a qualified executive director (must have at least 2 years political experience, ability to fundraise, an understanding of the political environment in your state, and relationships with key progressive players) and a diverse and active Board of Directors;
- Clearly articulated metrics and benchmarks integrated into a realistic timeline;
- Demonstrated management excellence and complete transparency of process;
- A willingness to work with others to build meaningful coalitions with diverse communities.

GRANTS:

The matching grants of up to \$250,000 will be distributed over a three-year period. However, in order to encourage sustainability, the grant may comprise no more than 75% of the grant recipient's operating budget in the first year, 50% in the second year and 25% in the third year. Stringent matching grant criteria will be strictly adhered to.

As election laws differ from state to state, each applicant will need to determine what legal structure is most appropriate in their states. We are looking to provide funding to support state-based organizations that can have a direct, measurable impact on state activities, including elections, so a combination of 501c4, 527 or state PAC organizations may be most appropriate.

The grantees will all be linked to a support network of people who have demonstrated success in creating state based organizations and winning state campaign races. Additionally, grantees may take advantage of the services of Skyline Public Works, which includes technical assistance in development, public relations, political organizing, advertising, technology, graphic design and accounting.

TO APPLY:

Please visit www.SkylinePublicWorks.com/GoGrants.html, download the application form and submit it with a one page intent letter with a brief summary of your proposal and credentials by July 15, 2007. Those groups who pass the initial selection process will then be asked to submit a formal proposal that outlines the organizational goals and objectives in depth.

If you have any questions, please contact:

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